

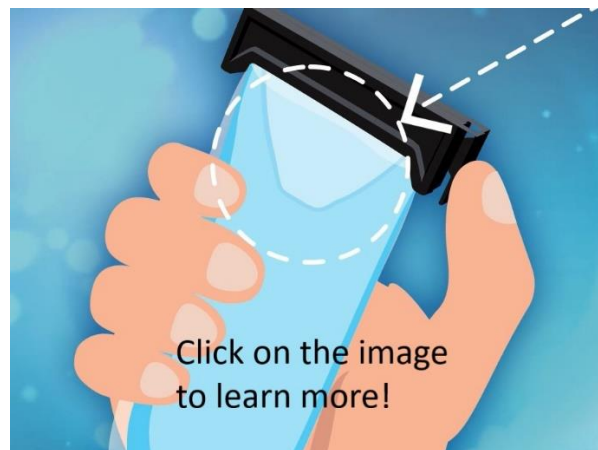
PRESS RELEASE – June 14, 2021

Inverta-Pouch™ – small, lightweight & hygienic beverage packaging

BB Packaging Concepts (BBPC) is excited to introduce Inverta-Pouch™, a newly-patented beverage packaging concept.

Inverta-Pouch™ leverages the benefits of lightweight pouch packaging with a unique feature – an inverted neck that is tucked inside the pouch. This ensures the contents can be consumed safely and hygienically regardless of where the package has been.

“We hope to accelerate packaging innovation that’s focused on consumer safety and convenience, while reducing material usage and weight to reduce shipping costs” said BBPC co-founder Jim Bojeczko.



BBPC is seeking industry partners to bring this to the world market. “With the heightened sensitivity due to the pandemic, a hygienic means of dispensing consumable liquids will be very compelling for an innovative bevco or packager looking to capture market share” added BBPC co-founder Greg Blysiuk.

BB Packaging Concepts is a packaging design start-up based in Toronto, Canada.

For more information visit www.Inverta-Pouch.com or contact us at info@inverta-pouch.com.